The syllabus as a guide for students

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Goal for this presentation

The syllabus should provide a guide for students that describes efficient, effective, and engaging learning experiences that will enable them to acquire the content and skills of the course.

This presentation illustrates a progression of course syllabi in a variety of content areas from minimal typical syllabi, more effective, efficient and engaging instructional syllabi, to most effective, efficient and engaging problem-centered syllabi.
Syllabus Template

Course Information
Instructor Information
Goals of Course
Nature of Course Content
Requirements and Policies
Methods of Evaluation

Course objectives
Goals designed to meet general education requirements
Catalog description, prerequisites
Semester and year
Days/time class meets
Location class meets

Instructor's full name
Location of instructor's office
Instructor's office phone, email address
Instructor's office phone, email address
Instructor's office hours or preferred contact times

Course objectives or learning objectives
Goals expected to meet general education requirements
Catalog description, prerequisites

Method of instruction
Assignments and Due Dates

Method of instruction
Assignments and Due Dates

Date and time assignments are due
Date and time of final exam

Required Texts
Attendance policy
Class participation
Academic Honesty

Plagiarism

Adding and dropping classes
Contacting the instructor

Disability accommodations
Inclement weather policies
Religious observation accommodations

1 James Masion University Syllabus Recommendations
Instructional Events

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<th>Presentation</th>
<th>Assignments</th>
<th>Final Test or Project</th>
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10/18/2013
A TELL ASK sequence is the least effective instructional strategy. However, it is the most common sequence of learning events.
Typical Instructional Events

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10/18/2013
C Ethics and Leadership

Exhibit C

Ethics and Leadership

Course Description: This course examines the ethical issues involved in effective leadership.

Learning Outcomes:
- develop a high level of moral consciousness in leadership situations
- be familiar with different ethical theories
- be clear on the purpose of leadership, and the ethical dimension of leadership
- know the relationship between leaders and their followers.

Course outline:
- Introduction
- Different ethical theories
- Ethical decision-making and behavior
- Normative leadership theories

### SYLLABUS REVIEW FORM

**Objectives:**
- None
  - Remember or ambiguous
  - DOid or DOex
  - Problem-centered

**Schedule:**
- None
  - Topic-centered
  - Task-centered
  - Problem-progression

**Assignments:**
- None
  - Tell/Ask activities
  - DOid or DOex tasks
  - Whole problem task

**Final Activity:**
- None
  - Final experience and/or test
  - New problem-solving task
D. Introduction to Visual Culture

Exhibit D
Introduction to Visual Culture
Course Description: Introduction to Visual Culture explores the visual concepts designed to celebrate, sell or re-present reality. Students study the various forms and history of visual communications (including art & culture) to understand the broad spectrum of visual creativity that permeates contemporary life.

Learning Outcomes:
• Be able to give a concise definition of Visual Culture.
• Clearly express how we make meaning from images.
• Understand the role of images, text, desire and glamour in the consumer culture.
• Be able to list the characteristics of scientific looking.
• Be able to outline the major issues related to the question of cultural imperialism.

Course Schedule/Topics:
Week Topic
1 The Development of Visual Culture in the context of popular culture (part 1).
2 The Development of Visual Culture in the context of popular culture (part 2).
3 Imagery and meanings (part 1).
4 Imagery and meaning (part 2).
5 The media and Symbolic annihilation.
6 The plastic arts and connoisseurship.
SHOW! Learning is promoted when learners observe a demonstration of the skills to be learned.
DO! Learning is promoted when learners engage in **application** of their newly acquired knowledge or skill.

**DOid (identify)**   **DOex (execute)**
Instructional Design 101

Instructional Events

TELL  ASK  SHOW  DO

A TELL SHOW sequence if more effective.

A TELL-SHOW-DO sequence is even more effective.
More Effective Instructional Events

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F. Descriptive and Illustrative Drawing

Course Description: This course introduces students to the fundamental principles of observational and analytical drawing. Various representational and analytical approaches are explored through assignments that encourage the development of skills needed to effectively represent and communicate visual information.

Learning Outcomes:
• Comprehend the significance of line as the fundamental element in multimedia and communication.
• Visualize and technically illustrate the characteristics and attributes of lines.
• Display more proficiency in free hand drawing.
• Approach and apply drawing as a universal visual language.
• Demonstrate an increased sense of art appreciation.

Week Activities
1 - 2 Drawing as a fundamental skill in Multimedia and Communication
   Unit 1: Basic reasons for drawing and the abilities developed from it.
   Unit 2: Defining the line and analyzing it's anatomy.
   Unit 3: Visual rhetoric in line drawing.
3 - 4 The effects of Line
   Unit 1: The emotional and structural attributes of line, texture, and shape.
   Unit 2: The uses of Lines to express a variety of phenomena
   Unit 3: Line connotations.
   Unit 4: The study of Facial expressions with lines.
5 - 6 Ways of Seeing
   Unit 1: Laws of Composition
   Unit 2: Mark making with pencil
7 - 8 Understanding Perspective
I. Intermediate Accounting 1

Exhibit I
Intermediate Accounting 1

Course Objectives: The purpose of accounting is to provide financial information about an economic entity. This information is considered an essential part of the decision making process for the users of this financial information. The objective of this course is to introduce students to accounting problems relative to measurement of assets and liabilities. In this course, basic concepts, current practices, and pronouncements of authoritative bodies will be discussed.

Tentative Course Outlines:

DATES ASSIGNMENTS

August 30 Chapter 1 Financial Accounting and Accounting Standards
LEARNING OBJECTIVES
1. Describe the growing importance of global financial markets and its relation to financial reporting.
2. Identify the major financial statements and other means of financial reporting.
3. Explain how accounting assists in the efficient use of scarce resources.
4. Explain the need for high-quality standards.
5. Identify the objective of financial reporting.
6. Identify the major policy-setting bodies and their role in the standard-setting process.
7. Explain the meaning of IFRS.
8. Describe the challenges facing financial reporting.

Practice Problems: CA 1-3
Homework assignments: CA 1-6, CA 1-9

Sept. 1 Chapter 2 Conceptual Framework for Financial Reporting –
LEARNING OBJECTIVES

SYLLABUS REVIEW FORM
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- Task-centered
- Problem-progression

Assignments:
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- Whole problem task

Final Activity:
- None
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- New Problem-solving task
A problem with these Instructional Events:

Context: “You won’t understand this now but later it will be very important to you.”
Problem Solving! Learning is promoted when learners are engaged in a problem-centered strategy involving a progression of whole real-world tasks.
1. Show a new whole problem.

2. Tell the component skills specific to the problem.

3. Show the component skills for the problem.

4. Show another whole problem.

5. Do: apply previously learned component skills to this problem.

6. Tell and Show additional elements of the component skills.

7. Another problem show additional skill elements.

8. Repeat do, tell, show cycle for subsequent problems.

Learners are able to complete a new problem without further assistance,
L. Digital Animation

Exhibit L

Digital Animation

Course Objectives

This introductory course explores the approaches used to create animation using the techniques of digital media production in a computer environment. It surveys the theory, history and practice involved in designing and manipulating still images for broadcast and other media delivery. Students are encouraged to explore various styles and methods of animation including optical toys, stop motion, traditional drawn, and 2D digital animation. Various technical topics covered include aspect ratio, frame rates, storyboarding, editing animatics, scanning, working with image sequences, alpha channels, vector vs. raster art, compositing, and rendering. Emphasis is placed on motion graphics and 2D character animation.

Learning Outcomes
• Apply concepts of motion picture storytelling
• Research and develop story ideas and concepts
• Plan and prepare short animated stories
• Develop storyboards and animatics
• Design and rig 2D characters
• Understand and apply the fundamental principles of animation and motion media
• Understand and appreciate the history and theory of animation
• Integrate thematically appropriate and aesthetically effective graphics into media content design

Schedule:
1 *Introductions, Syllabus, Class policies, and expectations, *Lecture: Introduction to Animation

SYLLABUS REVIEW FORM

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M. Fundamental of Marketing

Exhibit M

Fundamentals of Marketing

Course Objectives and Rationale:

Grand Challenge: How do we get rid of Nigeria’s flights management problems? If you have every taken a flight in Nigeria, the chances are that at least one-third of the times, you would have been delayed. Just why must this happen? In 2015 alone, over 250,000 flights were either delayed or cancelled (LINK) in Nigeria. A recent study of airport capacity utilization in Nigeria, over half of Abuja and Lagos respondents believed that reliability of flight schedules is a serious problem to them.

Contemporary business thinkers are of the opinion that so long as there are customers for products or services, businesses must always find ways of satisfying customers. Using this problem as an example of a management problem, this course provides students with a rigorous understanding of general management and the skills conducting managerial tasks and solving management problems.

Drawing insights from a series of modules that explore specific sets of managerial theories, students will solve a progression of smaller problems, students will practically appreciate the role of management in shaping global development. The course covers all the key areas of areas of general management, from the basic roles, skills and functions of managers, through personality traits and how managing changes within and outside an organization. Upon successful completion of this course, students should be able to:

- Conceptualize management problems and identify their root causes;
- Develop strategies for ethical and responsible management in a fast changing world;
- Match the nature of managerial tasks and personalities of the managing individuals;
- Analyze an organization’s internal and external environments and craft appropriate leadership strategies;
- Conceptualize management problems and identify their root causes;
- Develop strategies for ethical and responsible management in a fast changing world;
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Summary

TELL
ASK
SHOW
DO
PROBLEM SOLVING

BASIC SYLLABUS

INSTRUCTIONAL SYLLABUS

PROBLEM-CENTERED SYLLABUS