There is No Universal Design: Factors Affecting the Visual Perceptions of Instructional Materials

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Activity

Select a finite mathematics handout you want to study with!
Activity

Why did you select that handout?
Activity

Which material looks like...
• Math?
• Textbook?
• Playful?
Activity

Which material looks like...
• Good layout?
• Easy to navigate?
• Don’t assume that everyone would perceive in the same way as you!
• There is no university design that satisfies everyone!
What I can still tell you...

Factors affecting the visual perceptions of instructional materials!!!
Themes

- Previous material experiences determine expectations for materials
- Meeting expectations determines the attitude toward materials
- Previous experiences influence the attitude toward materials
Themes

- Superficial features influence the attitude toward materials
- Belief about design influences the expectations for materials
- Interactions enhance the attachment to materials
For Detail


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